



Italian Heritage Parade

S A N F R A N C I S C O

Presenting Sponsorship – starting at \$50,000

- Naming privileges for the event title
- Opportunity to address attendees at the Parade judging platform
- Product exclusivity
- Float in the parade
- Hospitality table for 20 on the parade route
- Publicity inclusion in all media with your logo
- Press release announcement of your sponsorship
- Recognition at all events
- Your logo on all apparel for the court, board volunteers
- Recognition on the website thru 2018

Major Sponsorship - \$25,000

- Product exclusivity
- Float in the parade
- Hospitality table for 10 on the parade route
- Publicity inclusion in all media with your logo
- Press release announcement of your sponsorship
- Recognition at all events
- Your logo on all apparel for the court, board volunteers
- Recognition on the website thru 2018

Contributing Sponsorship - \$10,000

- Float or trolley in the parade
- Publicity inclusion of your logo on our website and during the parade
- Recognition at all events
- Recognition on the website thru 2018

Partner Sponsorship - \$5,000

- Car in the parade
- Publicity inclusion in all media with your logo
- Recognition on the website thru 2018